

Executive Summary



TECNOROPSC, is a company specialized in the manufacture and commercialization of extensible clotheslines and mesh anti-fall for clothing. Through the registered trademark: SALVAROP.

His greatest strength is in the anti-fall mesh: SALVAROP®, product with patent registration in force in Spain, France and Portugal. This innovative anti-fall mesh can be easily attached to any extensible clothesline available in the market. For its development the advice of a textile laboratory was contracted, to guarantee the lightness, strength and durability of the mesh anti-fall SALVAROP® (see: www.salvarop.es)

The company offers the possibility to the buyer purchase its products as follows:

- Option 1: kit that includes clothesline and mesh anti-fall.
- Option 2: only mesh anti-fall.

At present the company sells mesh anti-fall and extensible clotheslines in iron and aluminum with measures that include 80, 100, 120 and 140 cm.

About the Company:

TECNOROPSC, is a civil society constituted in Almería, Spain on October 22, 2012. The company is identified with NIF: J04753653 and is currently managed by its founders.

At present the company, have a good financial state and have no economic obligations to other institutions or companies.

Current sales and distribution channels:

Online shop - www.salvarop.es (with associated domains: www.salvarop.com, www.salvarop.fr, www.salvarop.pt, www.salvarop.it)



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Current sales and distribution channels:

Department Stores:

- BricoCentros
- BricoFermin (Murcia) belonging to BricoGroup (Barcelona)
- Hardware Supplies Company Lorca and Molina de Segura.



Hardware stores:

- Hardware store Nieto (Almeria)
- Hardware store Juan Carlos I (Murcia)
- Hardware store Verónicas (Murcia)
- Hardware store Nova (Alicante)
- Hardware store García (Elche)
- Hardware store Matías (Elche)

The product has been presented in the following trade fairs and events:

- Home Factory Almería (February 2014)
- Home Factory Murcia (April 2014)
- Outlet Madrid (April 2014)
- Outlet Aguadulce (July 2014)

Reasons to Invest in SALVAROP®:

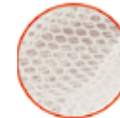
1. Great Potential market in Spain:

Market A: new extensible clotheslines. Numbers of 2010 affirm, that the manufacture of extensible clotheslines in Spain amounted to 7,000 units per year.

Market B: Existing extensible clotheslines already installed in homes. Only in Spain this number amounts to 2,000,000 million units.



VARILLAS DE ALUMINIO INOXIDABLE



TEJIDO MICRO-PERFORADO



FRANJA DE INTIMIDAD



TENDER SIN PINZAS



TENDER EN PERCHAS directamente



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2. A profitable investment.

With good price structure and marketing tools the company plans to cover in less than five years, 10% of the market of the manufacturing of extensible clotheslines in Spain (corresponding to 700 clotheslines per year) and introducing the use of its exclusive product meshanti-fall, in the 5% of the homes with clotheslines already installed (corresponding to 100,000 homes only in Spain). The fulfillment of these objectives will presume for the company turnover exceeding € 2,500,000 per year. If the product is introduced into new markets in Mediterranean countries, the numbers could increase.

3. A rooted cultural element:

In less rainy countries, it is usual to use clotheslines to dry clothes. In countries that compose the Mediterranean as Spain, France, Italy and Greece the practice of hanging clothes on the balcony, is also a deeply rooted cultural practice, and almost characteristic of traditional architecture. In this way the products offered by the company TECNOROP SC, have a great potential of market and commercialization.

4. A growing market:

The expansion in the use of drying machines in homes helped in the reduction the use of clotheslines, however in recent years and thanks to the environmental currents and the increase in awareness of energy saving, clotheslines have a new resurgence. In this way the use of clotheslines is projected as a potential market for the future.

Investment Opportunity

You can buy this company, in Integral form including its trademarks, patents, Stock of products and agreements with distribution channels. The valuation of the company is: 100,000 Euros. (Value of reference open to negotiation)

You can contact us to discuss possible commercial agreements on this company, or negotiate the purchase of partial patent rights.

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Potential market in Europe





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